

**R09-130**  
**RESOLUTION OF THE BOROUGH OF MERCHANTVILLE, COUNTY OF CAMDEN**  
**AND STATE OF NEW JERSEY AUTHORIZING AN AGREEMENT BETWEEN BOROUGH OF**  
**MERCHANTVILLE AND RECYCLEBANK LLC**

**WHEREAS,** the Borough desires to encourage trash recycling and promote environmental awareness by reducing refuse discharge through an incentive-based program with Borough residents; and

**WHEREAS,** the Borough has identified one vendor, Recycle Bank, which will implement and manage such an incentive-based program for residents, along with providing and maintaining new recycling containers; and

**WHEREAS,** under the terms of the Agreement for the RecycleBank Program, they will distribute recycling weight-based rewards to participating households for a nominal fee not to exceed \$.69 per household. The total start-up cost for 1,200 households would be \$28,000 with a fee of \$1.50 per household for RFID tags; and

**WHEREAS,** increased recycling volume resulting from the Pilot Program will generate additional reimbursement from the Borough's recycling hauler, which shall exceed the costs of implementing the program.

**NOW THEREFORE BE IT RESOLVED,** by the Governing Body of the Borough of Merchantville, County of Camden, State of New Jersey that the Borough of Merchantville does hereby enter into an Agreement with RecycleBank LLC with the purpose cited above.

APPROVED:

ATTEST:

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FRANK M. NORTH, MAYOR

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DENISE L. BROUSE  
BOROUGH CLERK

October 19, 2009